



Jaime Creixems

UX Designer | Web Developer

email: jaime@creixems.com

website: webjac.com

phone: (+1) 321 350 0620

degrees: Master in Web Design | Information Engineer.

work: UX | UI Design | HTML | CSS | JS | WordPress.

age: 35 (15 years of experience).

location: Madrid, ES | Remote.

languages: English | Spanish.

Bio

Hello! I'm Jaime Creixems, also known as [webjac](#).

I'm a Project Manager, UX designer & Web developer. I create and manage products and teams with a healthy atmosphere. I also make effective designs, with clear and concise code, and a consistent visual brand.

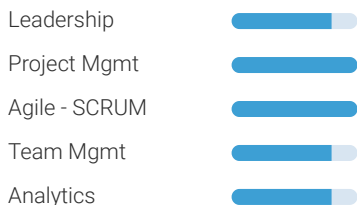
- › **Nationality:** Spain (EU)
- › **Master in Web Design** - Creactiva - Madrid, ES- 2011.
- › **Information Engineer** - UNITEC - Valencia, VE- 2010.

I believe in honest and smart work in a healthy, diverse environment where ideas are king.

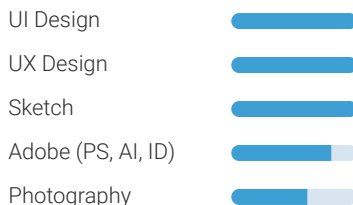
I can provide you with all the expertise you'll need to complete your Web & mobile projects. [Let's talk!](#)

Skills

Management



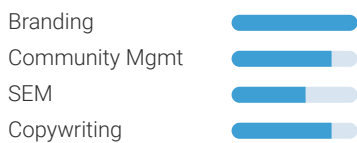
Design



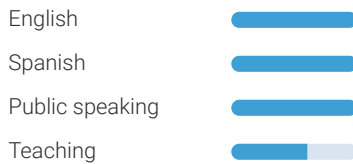
Web Development



Marketing



Languages



Software Dev



Other Skills & Qualities

Personal: Compassionate Mindful Creative Innovative Passionate Curious Open-minded

Professional: Discipline Leadership Proactivity Resolution Enthusiasm Storytelling Quick Learner

Social: Negotiation CRM PR Public Speaking Costumer Support Team Leader

Interests: Science Technology Design Society Economy Physics Philosophy Mindfulness.

Hobbies: Traveling New work paradigms Hiking Entrepreneurship Photography

Work

OPINNO | Product & UX Lead





Madrid

2019 - Currently

Management of multiple web apps.

- › Management of a mid-size team composed by senior programmers (Python, Django), designers and devops.
- › Management of the intranet of the company. Job offers, employees, contracts, messaging, project costs and 360 evaluations.
- › Creation of a new design language for all external web apps.
- › Creation and management of a new online learning app, with course management, from scratch.
- › Management and improvement of all the suite of apps: Challenges for corporate contests, Events for event planning and ticket sales and Academy for online learning and MOOCs.

Inter-American Development Bank (EXR)

 Washington
 2017 - 2018

| Senior UX Designer & Website Project Manager



Project management and UX Design for all the external IDB's web projects including the main website and more than 45 products

- › *Project Management of all web projects from over 30 internal clients.* for the entire region.
- › UX Design and Branding curation of the web-related external digital contents produced by the Bank
- › Design consultancy for more than 30 departments across the Bank's sectors of development
- › Defining success metrics and KPIs across all channels for e-marketing strategies within the Bank.
- › Funnel Design, strategic planning of digital media campaigns
- › Curation and preservation of the Bank's Brand across all web products
- › Client relationship and management for EXR's clients on web strategies

Achievements:

- › Executed over 30 successful new websites across the Bank's sectors
- › Successfully completed the implementation the new Core web CMS platform, a capital project for the Bank.
- › Helped the web products of the Bank grow over 10%



Webjac Studio | Founder

 Global
 2006 - Currently

[Webjac Studio](#) is my **freelance studio** for web design & development, UX design, corporate image, WordPress, SEM and Hosting. Visit the [updated portfolio](#).

- › *Web Design, Development and Consultancy for over 40 clients.* in USA, UK, Australia, Poland, Uruguay, Venezuela, Spain & France.



Tentara Digital | Chief of UX & Web Development

 Remote
 2014 - 2016

Working as a semi-permanent contractor in charge of all of Tentara's Digital strategy for them and their clients:

- › Concept, design and development of their new website.
 - › Increased yearly revenue in over 40%.
 - › Coordination of their development team.
 - › Managed over 30 client's projects including: Web design, UX design, Mobile App design, Book design and typesetting.
-



Daily Wellness | Web Designer & Developer

 Remote
 2015

Working as a semi-permanent contractor for a year designing and developing for multiple projects including:

- › Website development for their Auclair brand
- › Mobile App design for their Asensia brand.
- › Using PHP to develop a custom quiz webapp for their Asensia brand.
- › Designed, developed and deployed multiple WordPress sites for their Asensia Brand.
- › Book Desing and typesetting of the book: "Growing Younger everyday" by Dr. Laurie Steelsmith.

Match.com / Meetic.es | WebMaster

 Madrid, Spain
 2011 - 2012

Managed all web projects & deployment for both Meetic.es and Match.com for Spain and Portugal. My responsibilities included:

- › Management and deployment of the new webapp (v6).
- › Translations for all new projects.
- › Development of new landing pages, banners and marketing strategies.
- › Increased conversion rate percentages in 118%.


Redradix | UX Designer

 Madrid, Spain
 2013

In Redradix I developed several projects for different clients of the company like Liberty Insurance, SyncTest, etc. **using Rails as the main technology** behind the projects.

Front-end developer using HAML and SASS for several projects, making all the groundwork for backend developers to integrate their code into the app.



Hipertextual | UX Designer

 Madrid, Spain
 2013

While in Hipertextual I accomplished the release of the new design of the network and also developed new sites for content partners like Telefonica.



- › UX Designer for all the Hipertextual blog networks. Collaborated on the release of the full redesign of the network.
- › Designed and developed Telefonica's Think BIG blog with a complete overhaul of the layout.

Lextrend S.L. | Web Designer & UX

 Madrid, Spain
 2010 - 2011

While in Lextrend I developed all the UX, CSS & HTML in projects for MAPFRE, EPSA and several multinational companies.



San Gabriel High | Teacher & Faculty Advisor

 Valencia, Venezuela
 2006 - 2009

Computer Science Teacher from 9th to 11th Grade (High School).
Teaching more than 300 students weekly.

Delegation Faculty Advisor: Faculty Advisor for the MUN Delegation of the School.

Web Ink, C.A. | Founder & Director

 Valencia, Venezuela
 2004 - 2006

- › Founder member of Web Ink, C.A. / Image Director and Main Designer.
- › **Project Director:** Main Coordinator of Work Groups, web architecture supervisor. User Interface and Experience Designer.
- › **Corporate Director:** General Management of the company. Human Resources management. Accounting and Financial reports. Marketing and advertising strategies.
- › *Income growth in more than 80%.*
- › *Web Development and Strategy for more than 20 different companies.*

Triumphs

- › **Web Developer & UX Designer for 12 years.** Check the [Portfolio](#).
- › Consultant on over 60 Web projects, management and digital strategy.
- › Speaker in Web-related events, digital, bootstrapping and startup culture.
- › In charge of designing websites with **over 1 million monthly views:** Alt1040, match.es



› Projects I've developed:

Podcast: [El Robot](#) Podcast: [Se Habla Geek](#) Payments Solution: [ServPaid](#) Fun project: [All Purpose Card](#)

Tech community: [Refresh Valencia](#) Venezuela's 1st unconference: Barcamp Valencia Personal blog: [webjac.com](#)

Tech News Daily: [eldiar.io](#) Podcast: [Shufflecast](#)



Education Master in Web Design | Creactiva Institute

 Madrid, Spain
 2010 - 2011

Master Studies in Web Design, UX & Interaction Design, Interfaces and Web Development.

Obtained Degree: **Master in Web Design**



Information Engineering | UNITEC

 Valencia, Venezuela
 2002 - 2009

I - XV quarter of Information Engineering, UNITEC.

Obtained Degree: **Information Engineer**

UDMUN - UNITEC | Models of UN

 Valencia, Venezuela
 2004 - 2006

- › **2004 - Delegate:** Harvard National Model of Unitec Nations. Legal Committee.
- › **2005 - Chair President:** World Health Organization, MONUDI 2004.
- › **2005 - Chair President:** DISEC Committee, MONUDI 2005.
- › **2006 - Secretary General:** MONUDI 2006.